



**SUNDAY, SEPTEMBER 25**

|                   |                                       |
|-------------------|---------------------------------------|
| 9:00 am - 7:30 pm | REGISTRATION                          |
| 6:30 am - 2:00 pm | McLEOD OPEN AT HERMITAGE GOLF CLUB    |
| 9:30 am - 4:00 pm | HOP ON HOP OFF NASHVILLE TROLLY TOURS |
| 12:30 - 4:30 pm   | ORIGINS OF THE OPRY TOUR              |
| 6:00 - 8:00 pm    | WELCOME RECEPTION & EXHIBITION        |

**WEDNESDAY, SEPTEMBER 28**

8:00 am - 3:00 pm



| 105 A   | 105 B                                  | 106 A                              | 106 B                                   |
|---|--|------------------------------------|---|
| Taking Power BI and McLeod IQ to the Next Level | Introduction to McLeod IQ and Power BI | Optimize Your Brokerage Operations | Custom Financials & Advanced Accounting |

**MONDAY, SEPTEMBER 26**

|                     | 101 A   | 101 C                                    | 102 A  | 103 A                                     | 104 A   | 104 C                                     | 104 E                       | 105 A   | 107 A   | TRAINING LAB 106 A    |
|---------------------|---|--|--|---|---|---|-----------------------------|---|---|-----------------------|
| 7:00 - 8:00 am      | BREAKFAST & EXHIBITION                                    |  |  |   |   |   |                             |   |   |                       |
| 8:00 - 9:00 am      | OPENING GENERAL SESSION WITH TOM McLEOD                   |  |  |   |   |   |                             |   |   |                       |
| 9:15 - 9:40 am      | Best Practices for Systems Administration                 |  | Implementing and Defending the Independent Contractor Driver Model             | Product Update: PowerBroker               | Reaching the Next Generation for Carriers in Trucking | Driver App Keys to Success and a New Look | Optimal Dynamics            | Battling Inflation-Recession: Strategies for Trucking Companies | Using the McLeod Anywhere Office App                          | Training Appointments |
| 9:50 - 10:15 am     | Responsibility Filtering                                  | Set the Stage for Change in Your Company |  |   |   |   | ISAAC Instruments           |   | Credit/Rebill and Efficiently Managing Your Customer Balances |                       |
| 10:15 - 11:00 am    | MORNING BREAK & EXHIBITION                                |  |  |   |   |   |                             |   |   |                       |
| 11:00 - 11:25 am    | Women in Trucking Update                                  | MPact Pricing in Action                  | Product Update: Mobile Communications  | Recruiting and Retaining the Best Brokers | LoadMaster Management Reporting                       | Product Update: LoadMaster LTL            | Truckstop                   | McLeod API, Today and the Future                                | Accounting Reconciliation                                     | Training Appointments |
| 11:35 am - 12:00 pm |   |  |  |   |   |   | Transcard                   | Using LoadMaster Driver Choice and Trailer Sharing              | Revenue Expense Allocation                                    |                       |
| 12:15 - 1:45 pm     | EXHIBITION, LUNCH & FEATURED SPEAKER, GEOFF COLVIN        |  |  |   |   |   |                             |   |   |                       |
| 2:00 - 2:25 pm      | TIA Update  | Product Update: LoadMaster               | Economic Development 101: Tapping into Government Funds for Workforce Training | Where and How Automation Pays Off         | Protecting Your Company from Lawsuit Abuse            | New Cloud Services Premium Offering       | Parade                      | Using McLeod MPact  | Get Paid Faster   | Training Appointments |
| 2:35 - 3:00 pm      |   |  |  |   |   | Product Update: eLearning Portal          | TriumphPay                  | The API for McLeod MPact  | Tax Preparation and Filing from Your McLeod System            |                       |
| 3:00 - 3:45 pm      | AFTERNOON BREAK & EXHIBITION                              |  |  |   |   |   |                             |   |   |                       |
| 3:45 - 4:10 pm      | How to Increase Profits by Bridging the Knowing-Doing Gap | Engagement with Shippers                 | Zero Emissions Trucking  | Merging Operations Post M&A               | Managing Risk and Insurance Rates                     | Using the McLeod Web Portals              | Rand McNally                | Prevention & Intervention: We're There for the Long Haul        | Using Logix Solutions Billing & Settlements Workflow          | Training Appointments |
| 4:20 - 4:45 pm      |   |  |  |   |   |   | Motive Formerly KeepTruckin | TCA Members Discuss the Value of a TCA Membership               | Multicompany Accounting                                       |                       |
| 6:00 - 9:00 pm      | DINNER AT COUNTRY MUSIC HALL OF FAME                      |  |  |   |   |   |                             |   |   |                       |

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**MONDAY, SEPTEMBER 26**

**TUESDAY, SEPTEMBER 27**

|                     | 101 A  | 101 C  | 102 A  | 103 A   | 104 A  | 104 C   | 104 E   | 105 A  | 107 A   | TRAINING LAB 106 A    |
|---------------------|--|--|--|---|--|---|---|--|---|-----------------------|
| 7:00 - 8:30 am      | BREAKFAST & EXHIBITION                                     |  |  |   |  |   |   |  |   |                       |
| 8:30 - 8:55 am      | BREAKOUT SESSIONS  |  |  |   |  |   |   |  |   |                       |
| 9:05 - 9:30 am      | Product Update: McLeod IQ                                  | Best Practices for Managing Detention  | Using the McLeod Pricing Module for Shipper Bids | Shaping Your Culture for Business Success       | Weight & Inspections Plus Dim Scanning = More Revenue  | Performance, Security and Scalability for your Enterprise | Lean Solutions Group  | Idea Exchange: PowerBroker   | EDI: Automating or Tracking Your Contract Commitments           | Training Appointments |
|                     |  |  |  |   |  |   | ORBCOMM   |  | DataFusion EDI Enhancements                                     |                       |
| 9:30 - 10:15 am     | MORNING BREAK & EXHIBITION                                 |  |  |   |  |   |   |  |   |                       |
|                     | Product Showcase 1:  | <ul style="list-style-type: none"> <li>ISAAC Instruments</li> <li>Carrier Invoice Processing</li> <li>Transcard</li> </ul> |  | Product Showcase 2:                             | <ul style="list-style-type: none"> <li>Optimal Dynamics</li> <li>What's New in FlowLogix Designer</li> <li>Relay Payments</li> </ul> |   | Product Showcase 3:   | <ul style="list-style-type: none"> <li>newtrul</li> <li>Dude! Where's My Data?</li> <li>Cargo Chief</li> </ul> |   |                       |
| 10:15 - 10:40 am    | BREAKOUT SESSIONS  |  |  |   |  |   |   |  |   |                       |
| 10:50 - 11:15 am    | Cybersecurity: What It Costs and How Much You Should Spend | Retain Your Best Drivers   | Financial Reporting with McLeod IQ               | Digital Transformation                          | Get the Most from Your LoadMaster System for Operations  | LTL Line Haul Operations                                  | DAT Freight & Analytics   | PowerBroker Electronic Carrier Offers  | Idea Exchange: Mobile App                                       | Training Appointments |
|                     |  |  |  |   |  | LoadMaster LTL: Managing Your Cross-Dock                  | Trucker Tools   |  |   |                       |
| 11:15 am - 12:45 pm | LUNCH & EXHIBITION   |  |  |   |  |   |   |  |   |                       |
| 12:45 - 1:10 pm     | BREAKOUT SESSIONS  |  |  |   |  |   |   |  |   |                       |
| 1:20 - 1:45 pm      | Know Before You Go with MPact PRO                          | Your ESG Footprint, How to Score Higher with Your Shippers   | End of Period Processing                         | Practical Digital Freight Matching              | McLeod API Best Practices  | Symphony Mobile Communications as a Service               | This Here's the Duck: From Swindle Sheets to IT Departments - Building for the Future | Who Are Your Best Carriers?  | Reporting with McLeod IQ  | Training Appointments |
|                     | Logix Solutions Driver Onboarding                          |  |  |   |  | Lutzie 43 Foundation - 43 Key Seconds                     |   |  |   |                       |
| 2:00 - 2:25 pm      | BREAKOUT SESSIONS  |  |  |   |  |   |   |  |   |                       |
| 2:35 - 3:00 pm      | Profitability Analysis                                     | Recruit the Best Drivers   | The Current Bank Lending Environment             | Building a Carrier Selection Strategy           | The Planning Board and Optimizing Your Capacity  | LTL Rating / Tariff Setup and Configuration               | Idea Exchange: IQ   | Optimizing Your Brokerage Operations using PowerBroker   | FlowLogix Editor: Creating Your Own Business Process Automation | Training Appointments |
|                     |  |  |  |   |  | LTL Routing & Delivery Optimization                       |   |  | Logix Solutions Carrier Onboarding                              |                       |
| 3:00 - 3:45 pm      | AFTERNOON BREAK & EXHIBITION                               |  |  |   |  |   |   |  |   |                       |
| 3:45 - 4:10 pm      | BREAKOUT SESSIONS  |  |  |   |  |   |   |  |   |                       |
| 4:20 - 4:45 pm      | McLeod Carrier App   | Best Practices for Maximizing Fuel Economy   | Idea Exchange: Accounting                        | Sales Strategies and Best Practices for Selling | Idea Exchange: LoadMaster  | Idea Exchange: McLeod API                                 | ATA: The Image of the Trucking Industry   | Carrier Settling With Speed & Accuracy with Logix Solutions Carrier Invoice Processing                         | Idea Exchange: Data Science                                     | Training Appointments |
|                     | Trailer Tracking & Trailer Pool Management                 |  |  |   |  |   |   | Digital Freight Matching API   |   |                       |
| 6:00 - 9:00 pm      | DINNER at ACME FEED & SEED                                 |  |  |   |  |   |   |  |   |                       |

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